Andrea Allen, Producer

andreaallen971@gmail.com
(917)-882-8228
www.aallenproductions.com

Professional Summary

I am about all things production! Specializing in marketing, advertising and live events. My focus is single/ multi camera shoots, key art photography and social media content. I have collaborated with creative and c-suites execs all with acute understanding of the bottom line.

Work Experience

Bridgenext VP Head of Production
Jan 2017 - Present

- Effective leader in the company, interfacing with all departments: Production, Post, Key Art, Graphics, Media Relations, PR, Digital and Social Media content creation
  Responsible for client, management and staff interaction on all levels of production.
  Managed individual budgets from $20K to$ 1.5K
  Individually active in securing over $1 million dollars of sales per year

Insomnia TV Executive Producer
Jan 2004 - Dec 2017

- Extensive experience in all types of production. Single / Multi camera shoots & Photography. Stage, location, green screen and everything in between
  Interfacing with clients and creatives Active on set and strong relationship with crew
  Built and maintained: NYC office with large production area and five edit bays

Education

Syracuse University Bachelors TV / Radio / Film

St. John's University Associates Communications and Marketing

Skills

Casting, Broadcast, Client Relations, Content creation, Finance, Sales Support, Graphics, Manage multiple projects, Photography, post-production, Research and Development, Radio, Location Scouting, Budgeting, Corporate events, Live Streaming, Set Construction, celebrity security and vetting